November 2024

Theory of Change

ncat
National
Centre for
Accessible
Transport

Inputs	Activities *What ncat does*	Outputs *Direct results of ncat's activities*	Intermediate Outcomes *Changes influenced*	Outcomes *Changes influenced*	Impact statement
Funding	Develop evidence that facilitates change. ***Generate***	Evidence is produced that facilitates change. ***Generate***	People understand the need for accessible transport.	Disabled people have informed improved transport legislation, policy and services through ncat.	**ncat needs to lead to disabled people having a better quality of life by increasing the accessibility of transport.**
Resourcing	Raise awareness of ncat, its research and campaigns. ***Translate***	Awareness of ncat, its research and campaigns is raised. ***Translate***		Transport is more accessible for disabled people, through ncat's projects.	
Expertise and experience				The disparities between the experiences of disabled people and non-disabled people are reduced through ncat's projects.	
Stakeholders input					
Learning					

Outputs
Direct results of ncat's activities

Metrics

Evidence is produced that facilitates change.
Generate

Disabled people participate in a representative CAT panel and directly contribute to ncat's national evidence base	Number of disabled CAT participants (and representation)
	Number of disabled CAT participants that maintain engagement - (opt out link)
People in the transport and policy sector participate in the CAT panel	Number of transport sector CAT participants, by: - Transport provider - Local government - Central government - Transport authority - Community enterprise - Unknown
Disabled people and people in the transport and policy sector participate in research / co-production projects and events.	Number of disabled CAT participants that engage in ncat's surveys / research
	Number of disabled people that participate in a) qualitative research, b) specific co-production activities
	Number of people that complete ncat's surveys / research, by stakeholder category
	Number of research projects

Awareness of ncat, its research and campaigns is raised.
Translate

The public are increasingly made aware of ncat and its campaigns through press, media, radio, social media, website and events	ncat events - number of events (hosted and attended)
	ncat events - registrations
	ncat events - attendees
	Press, media, and radio – number / reach / sentiment of stories about ncat, by region/nation
	LinkedIn - engagement / impression save.
	X (formerly Twitter) average engagement / impressions
	ncat website – number of visitors (top 5 pages)
	ncat website – average engagement time
	Number of knowledge products developed

Intermediate Outcomes
Changes influenced

People understand the need for accessible transport

Metrics

- People understand the purpose and remit of ncat (all stakeholders)
- Disabled people recommend the CAT panel to others
- Disabled people recommend the CAT panel to others
- People in the transport and policy sector recommend the CAT panel to others
- People feel they have contributed to ncat research and ncat's research was:
  - delivered in a way that was meaningful and relevant
  - will lead to change
- People have a better understanding of barriers to accessible transport and disabled people's experiences based on ncat's research and campaigns
- People have an improved attitude about the importance of accessible transport
- People believe that ncat's research and campaigns are good quality, accessible and relevant
- People are aware of ncat's research and campaigns, and recommend it to others - ncat website, visitors to research page
- People are aware of ncat's research and campaigns, and recommend it to others - CRM contacts

Outcomes
Changes influenced

	Disabled people have informed improved transport legislation, policy and services through ncat.	Transport is more accessible for disabled people, through ncat's projects.	The disparities between the experiences of disabled people and non-disabled people are reduced through ncat's projects.
Metrics	Number of new or improved legislation, policies, services, products or solutions ncat / CAT panel members have input into	Transport is more accessible, by mode	Time spent journey planning is reduced (average for disabled people and non-disabled people)
	Policy makers, transport operators and authorities can demonstrate that they have changed policies, guidance or services as a result of ncat's research	Transport is more accessible, by geography	People feel they have contributed to ncat research and ncat's research was: - delivered in a way that was meaningful and relevant - will lead to change
	Transport is more accessible, by geography		Time to travel / travel duration is reduced (average for disabled people and non-disabled people)
			Travel frequency is increased (average for disabled people and non-disabled people - transport accessibility gap

About ncat

The National Centre for Accessible Transport (ncat) works as an Evidence Centre developing high quality evidence, best practice and innovative solutions to inform future disability and transport strategy, policy, and practice by:

- Engaging with disabled people to better understand their experiences and co-design solutions
- Amplifying the voices of disabled people in all decision making
- Collaborating widely with all transport stakeholders
- Demonstrating good practice and impact to influence policy

ncat is delivered by a consortium of organisations that includes Coventry University, Policy Connect, The Research Institute for Disabled Consumers (RiDC), Designability, Connected Places Catapult, and WSP. It is funded for seven years from 2023 by the Motability Foundation.

For more information about ncat and its work please visit our website www.ncat.uk

To contact ncat, either about this report or any other query, please email info@ncat.uk